



STEVE LUITING

WEB DESIGNER/DEVELOPER

+17205639377

Steve@DarkModeArts.com

ABOUT ME

As an artist and programmer I have a passion to stay ahead of advances in design and technology. Programming is a form of magic that allows me to make things move and come alive.

DarkModeArts.com

KNOWLEDGE

CMS: WordPress, Joomla
ASP, PHP, HTML5, XML, CSS3, JavaScript
MySQL, Apache/Microsoft Server, AMPPS
SEMRush
DNS: Cloudflare, EasyDNS, MX Records
ActiveCampaign: Funnels, Templates
SEO: Flockler. AMPZ Plugin
Web Analytics (Google)
Video: Zoom, WebEx and Teams
Editors: Atom, Brackets, Dreamweaver,
Obsidian

EDUCATION

University of Wisconsin
- Madison, WI

Graphic Design | 1988 - 1992
GPA: 3.6. Awards: Dean's list.

Madison Area Technical
College - Madison, WI

Associate of Arts degree -
Commercial Art | 1984 - 1986

Blackhawk Technical
College - Beloit, WI

Associate of Arts degree -
Mechanical Drafting | 1980 - 1982

WORK EXPERIENCE

THE CABLE CENTER

Web Manager | 2009 -2021

- Designed, developed and maintained websites (Joomla and WordPress).
- Managed special projects including a complex virtual reality project with a staff of three programmers.
- In charge of all print and graphic design.

Z SPACE MEDIA

Owner, Web Designer/Developer | 2007 - 2009

- Designed, developed and maintained websites.
- Hand coded PHP modification and WordPress site structure for SEO.
- Created Flash based multimedia banners and advertisements for Web.

JELLY ROLL MEDIA

Web Designer/Developer | 2004 - 2007

- Co-owner and Web Designer for small Web/Print design studio.
- Taught Web Design and Development to business partner.
- Hand coded PHP/SQL based CMS system for Flash based websites.

TECHTIONARY

Flash Animator, Illustrator, Print | 2000 - 2003

- Developed UI/UX programming for interactive Flash based dictionary.
- Art Directed and animated animations for technical terms.

SOUNDS TRUE

Web Designer/Developer | 1999 - 2000

- Created and maintained the look, feel and functionality of website.
- Built and modified ASP online store, classes site and affiliate program.
- Taught staff to digitize audio and video and how to add to website.
- Evaluated and implemented new web systems and infrastructure.

THOR24

Web Designer | 1996 - 1999

- Built websites for 1400 member travel agencies.
- Developed products and sales/marketing Internet model for Hotels.



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AWARDS

- NAMIC Leadership Seminar Certificate of Achievement | 2016
- Cablefax's Digital Awards – Honorable Mention, Website Redesign | 2015
- GO Automotive Logo contest winner | 2006

VIRTUAL REALITY LINKS

- <https://sketchfab.com/thecablecenter>
- <https://youtu.be/3v6aWblZCoo>
- https://store.steampowered.com/app/612440/The_Cable_Center_Virtual_Archive/

WORK EXPERIENCE - CONTINUED

WISC-TV3

Web Master/Print Designer | 1993 – 1996

- Coordinated all aspects of on-air, internet, multimedia, print projects.
- Designed, built and maintained WISC's first website.
- Animated on-air graphics.

DEPARTMENT of INFORMATION TECHNOLOGY (DoIT)

UNIVERSITY of WISCONSIN - MADISON

Web Master/Print Designer/Illustrator | 1992 – 1993

- Developed Web design standards for the University of Wisconsin.
- Started the inclusion of website design as a service.
- Designed illustrations, directed photo shoots for newsletter.
- Created marketing campaigns, print advertisements and materials.

WHA-TV (Public Television)

Print Designer/Illustrator | 1989 – 1992

- Designed newspaper advertisements, counter cards.
- Art Directed/Storyboarded "bumps" for local television show.
- Taught staff how to use print software.