

ABOUT ME

As an artist and programmer I have a passion to stay ahead of advances in design and technology. Programming is a form of magic that allows me to make things move and come alive.

DarkModeArts.com

### **KNOWLEDGE**

CMS: WordPress, Joomla ASP, PHP, HTML5, XML, CSS3, JavaScript MySQL, Apache/Microsoft Server, AMPPS SEMRUSh

DNS: Cloudflare, EasyDNS, MX Records ActiveCampaign: Funnels, Templates SEO: Flockler. AMPZ Plugin

Web Analytics (Google)

Video: Zoom, WebEx and Teams Editors: Atom, Brackets, Dreamweaver, Obsidian

### **EDUCATION**

University of Wisconsin - Madison, WI

Graphic Design | 1988 - 1992 GPA: 3.6. Awards: Dean's list.

Madison Area Technical College - Madison, WI

Associate of Arts degree -Commercial Art | 1984 - 1986

Blackhawk Technical College - Beloit, WI

Associate of Arts degree -Mechanical Drafting | 1980 - 1982

# STEVE

## WEB DESIGNER/DEVELOPER





### **WORK EXPERIENCE**

### THE CABLE CENTER

Web Manager | 2009 -2021

- Designed, developed and maintained websites (Jooma and WordPress).
- Managed special projects including a complex virtual reality project with a staff of three programmers.
- In charge of all print and graphic design.

### Z SPACE MEDIA

Owner, Web Designer/Developer | 2007 - 2009

- Designed, developed and maintained websites.
- Hand coded PHP modification and WordPress site structure for SEO.
- Created Flash based multimedia banners and advertisements for Web.

### JELLY ROLL MEDIA

Web Designer/Developer | 2004 - 2007

- Co-owner and Web Designer for small Web/Print design studio.
- Taught Web Design and Development to business partner.
- Hand coded PHP/SQL based CMS system for Flash based websites.

### **TECHTIONARY**

Flash Animator, Illustrator, Print | 2000 - 2003

- Developed UI/UX programming for interactive Flash based dictionary.
- Art Directed and animated animations for technical terms.

### **SOUNDS TRUE**

Web Designer/Developer | 1999 - 2000

- Created and maintained the look, feel and functionality of website.
- Built and modified ASP online store, classes site and affiliate program.
- Taught staff to digitize audio and video and how to add to website.
- Evaluated and implemented new web systems and infrastructure.

### THOR24

Web Designer | 1996 - 1999

- Built websites for 1400 member travel agencies.
- Developed products and sales/marketing Internet model for Hotels.



### **AWARDS**

- NAMIC Leadership Seminar Certificate of Achievement | 2016
- Cablefax's Digital Awards Honorable Mention, Website Redesign | 2015
- GO Automotive Logo contest winner | 2006

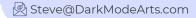
## VIRTUAL REALITY LINKS

- <u>https://sketchfab.com/thecablecenter</u>
- <a href="https://youtu.be/3v6aWbIZCoo">https://youtu.be/3v6aWbIZCoo</a>
- https://store.steampowered.com/app/612440 /The\_Cable\_Center\_\_Virtual\_Archive/

# STEVE

# WEB DESIGNER/DEVELOPER





### **WORK EXPERIENCE - CONTINUED**

### WISC-TV3

Web Master/Print Designer | 1993 - 1996

- Coordinated all aspects of on-air, internet, multimedia, print projects.
- Designed, built and maintained WISC's first website.
- Animated on-air graphics.

### DEPARTMENT of INFORMATION TECHNOLOGY (DoIT)

UNIVERSITY of WISCONSIN - MADISON

Web Master/Print Designer/Illustrator | 1992 – 1993

- Developed Web design standards for the University of Wisconsin.
- Started the inclusion of website design as a service.
- Designed illustrations, directed photo shoots for newsletter.
- Created marketing campaigns, print advertisements and materials.

### WHA-TV (Public Television)

Print Designer/Illustrator | 1989 - 1992

- Designed newspaper advertisements, counter cards.
- Art Directed/Storyboarded "bumps" for local television show.
- Taught staff how to use print software.